

## An easier way to find and try the ad tech services you need.

Amazon Publisher Services (APS) helps publishers build, monetize, and grow their digital media businesses.

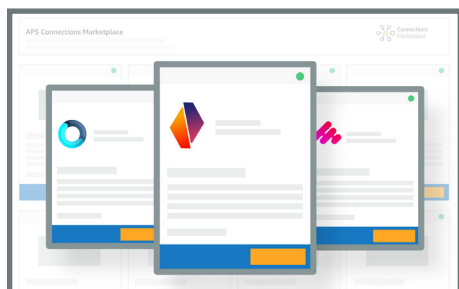
The APS Connections Marketplace makes it easier to discover and try the most in-demand ad tech service solutions—across categories like Creative Quality, Advertising Identity, Creative Formats, and more.

Activate multiple service solutions with no new development work through an existing APS integration. There are no APS fees to connect, and initiating a connection only takes a few clicks.

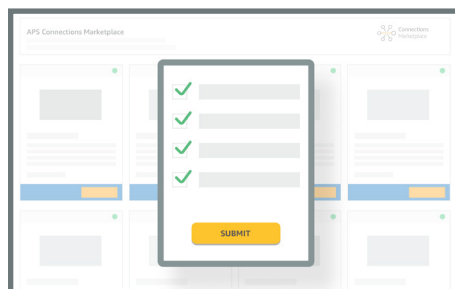
### Connections Marketplace benefits

- **Convenient** – Browse and select multiple vendors in one easy-to-use marketplace.
- **Easy technical setup** – Works with your existing APS integration and requires no extra development work.
- **Support and optimization** – APS customer support, integration monitoring, and ongoing optimization services.

### Getting started is quick and easy



Browse services



Submit request



Activate

### Frequently asked questions

#### How do I access the Connections Marketplace?

Current APS publishers can access the Connections Marketplace through the APS portal. If you're not yet integrated with APS, please contact us for more information.

#### What types of vendors are available in the Marketplace?

Our current vendor categories include Creative Quality, Advertising Identity, and Creative Formats. We will continue to expand our offering of vendors and service categories, so please check back periodically.

#### What is the cost to participate in Connections Marketplace?

There are no APS fees to integrate with vendors through Connections Marketplace. Depending on the service, some vendor fees may apply, and these will vary by vendor.

To get started, visit [aps.amazon.com](https://aps.amazon.com) or contact your APS account manager today!